



Diane Merson  
Tourism Representative

Trish Jackson  
Tourism Assistant

**SEA ISLE CITY TOURISM**

300 JFK Blvd. ~ Sea Isle City, New Jersey 08243 ~ 609-263-8687 ~ Fax: 609-263-6110

March 1, 2019

Dear Vendor:

You are cordially invited to participate in Sea Isle City's very popular Seaside Market. The festival hours are from 9:00 a.m. to 4:00 p.m. and the cost of a space (10 feet by 10 feet) is \$100.00. Partial payments, postdated checks and faxes cannot be accepted! The fee is non-refundable and there is no rain date. All vendors must dress properly, with no bare tops or feet. [Applications cannot be accepted the day of the event!](#)

Vendors are to provide their own canopy and tables. Electricity is unavailable and gas generators are not allowed. Vehicles are not permitted on the promenade to unload. The promenade extends from 29th Street (north) to 57th Street (south). All spaces are located on the east side of the oceanfront promenade.

Your check is your receipt. If your check has not been cashed within two weeks, please contact our office. Vendors will not be added to the show after it has been closed. You will be notified of your space assignment and street location along with an unloading pass approximately two weeks before the event.

Please complete all application information, [including the Hold Harmless Agreement](#), and return with your check or money order (no cash) payable to City of Sea Isle City, [Attention: Central Receipting](#), 233 JFK Blvd., Sea Isle City, NJ 08243.

U.S. Homeland Security safety procedures will require streets and ramps to be blocked off during the event. Vendors are asked to arrive early in order to complete your unloading and then legally park your vehicle. There will be limited access to streets and ramps once the barriers are moved into place.

Please be advised NJ State Division of Taxation requires vendors to have sales tax certificates. Go to [www.state.nj.us/treasury/revenue/forms/njreg.pdf](http://www.state.nj.us/treasury/revenue/forms/njreg.pdf) and download the NJ REG form and instructions. You must complete a Business Registration Application in order to obtain your sales tax certificate. If you have any questions, contact the Division of Taxation at 609-292-6400.

If you require further assistance, please contact the Tourism Office at 609-263-8687. We look forward to seeing you soon in Sea Isle City!

Sincerely,

*Diane Merson*  
Tourism Representative

*Trish Jackson*  
Tourism Assistant



**FALL FAMILY FESTIVAL – SEPTEMBER 14, 2019 – 9AM-4PM**  
**CITY OF SEA ISLE CITY- HOLD HARMLESS AGREEMENT**

“To the fullest extent permitted by law, the user agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Sea Isle City, its elected and appointed officials, its agents, all employees and volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers, and others working on behalf of the City of Sea Isle City against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of Sea Isle City, its elected and appointed officials, its agents, employees, volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers, and others working on behalf of the City of Sea Isle City, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this contract, unless due to the negligence of Sea Isle City.”

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_  
Witness Event: Fall Family Festival – Sept. 14, 2019

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**PLEASE LEGIBLY PRINT YOUR INFORMATION BELOW**

Return with your check or money order (no cash) payable to the  
City of Sea Isle City, **Attention: Central Receipting**, 233 JFK Blvd., Sea Isle City, NJ 08243.

**Deadlines:**

- 2018 participants have until July 26<sup>th</sup> to reserve the same approximate space.
- The last day to receive applications is September 4<sup>th</sup>.

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**FALL FAMILY FESTIVAL – SEPTEMBER 14, 2019 – 9AM-4PM**

Please reserve \_\_\_\_\_ spaces @ \$100.00 each for a total of \$\_\_\_\_\_. Fee is waived for non-profit organizations. A copy of your non-profit documentation must be attached and returned with your application.

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Did you participate in 2018? Yes \_\_\_\_\_ No \_\_\_\_\_

Product (**No Food Vending Permitted**) \_\_\_\_\_

\_\_\_\_\_  
**(#702 Fall Family Festival Account – Check # \_\_\_\_\_)**