

3. The location of the sign must not be in front of any beach entrance, boardwalk ramp, bench or trash can, not block or restrict passageway along the Promenade or block the ingress/egress to any building. Signs shall be located within the proximity of the business owner's front door. No sign shall be located within ten (10) feet of another sign.
4. Portable Signs located on a public right of way shall not violate the requirement of the Americans with Disability Act (ADA) as amended from time to time.
5. The sign shall not exceed three and one half (3 ½) feet in height nor two and one half (2 ½) feet in width, with a total square footage not to exceed the permitted area as allowed in Section 8a herein.
6. All signs shall be maintained by the owners of the sign at all times, in a clean, neat and attractive condition and in good repair. The area around the sign shall be kept free of debris and litter at all times.
7. The sign must be temporary and readily removable without any damage to the surface of the Promenade, adequately weighed so as not to move easily and shall not be permitted to have any material(s) attached to it or hanging from it such as but not limited to flyers, ribbons, balloons, streamers, electrical components, speakers, it shall not be illuminated, animated, or anything of the like in any way.
8. The owner of the sign shall ensure that it does not blow around by bringing the sign in when weather conditions occur that would cause the sign to be blown around or by designing a sign of durable materials designed to withstand the types of exterior conditions that come to the Promenade.
9. Examples of the types of Portable Signs anticipated by this Ordinance are shown below.



10. The advertising of alcohol beverages shall not permitted on Portable Signs. No picture or drawings of alcohol beverages shall be permitted on the Portable Sign.
11. The sign is allowed only during the sign owner's business hours and must be moved inside when the business in not open.
12. No signs shall be placed anywhere on the Promenade during special events on the Promenade and/or when directed by the Construction Official.
13. Any disputes over location of signs shall be resolved by the Construction Official whose determination shall be final. The Construction Official shall have the right to require the relocation of any sign deemed to be an interference with public use of the Promenade.
14. Signs shall comply with all applicable City, State and Federal Laws and regulations.

I, _____, have read and agree to comply with all requirements listed above, items 2 thru 14.

Signature of Business Owner

APPROVED: _____

DENIED: _____

Neil Byrne, Zoning Officer