



PHOTO NEWS RELEASE:

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SEA ISLE CITY'S ANNUAL BABY PARADE WILL SPOTLIGHT INFANTS, OLDER KIDS AND A VARIETY OF PROFESSIONAL ENTERTAINERS ON JULY 19

2016 MARKS THE 100TH ANNIVERSARY OF SEA ISLE CITY'S FIRST BABY PARADE

SEA ISLE CITY, NJ – Sea Isle City's Division of Tourism will host the resort's annual Baby Parade on Tuesday, July 19, at 6:30 p.m. along Sea Isle's oceanfront Promenade (34th Street to 44th Street). The parade's rain date is July 20.

This year's Baby Parade will mark the event's 100th Anniversary. Sea Isle's first Baby Parade took place in August 1916, hosted by the Sea Isle City Women's Civic Club. Representatives from the Civic Club will serve as Grand Marshalls during 2016's Baby Parade.

As is the case each year, the 2016 Baby Parade will feature live music and many eye-catching participants.

The parade is open to boys and girls up to age 10. Participants will be judged in several categories, including Most Attractive Boy (infant to 2 years); Most Attractive Girl (infant to 2 years); Riding Fancy/Comic/Original (decorative strollers, kiddy wagons and small floats); Walking Fancy/Comic/Original; and Floats pulled by vehicles.

Winners in each category will be chosen by a panel of independent volunteers. Prizes will be awarded to winners at the parade's main viewing area on the Promenade at JFK Boulevard.

Baby Parade participants must pre-register by 4:00 p.m. on Monday, July 18. Application forms are available at the Sea Isle City Welcome Center, located at 300 JFK Boulevard, and online at www.VISITSICNJ.com and [click](#) (under the Calendar listing for this event).

For more information about Sea Isle City's 2016 Baby Parade, visit www.VISITSICNJ.com or phone (609) 263-8687.

PHOTOS & CAPTIONS:

(Image: Wheel of Fortune) Children (up to age 10) are invited to participate in Sea Isle City's 2016 Baby Parade on July 19 – just as Kevin Kohlmann (aka: "Pat Sajak"), 3, of Brick, NJ, did in 2015.



(Image: Octopus Garden) Children will appear in a variety of creative costume during Sea Isle City's 2016 Baby Parade on July 19. Shown during last year's parade is Bethany Verechia, 3, of West Deptford, NJ, who won 1st place in event's Walking Division.



(Image: Christmas in July) During Sea Isle City's annual Baby Parade on July 19, participants can appear in everyday attire or choose a theme that strikes their fancy. Shown celebrating "Christmas in July" in 2015 are Ryan Meakim, 10, and his sister Alyssa Meakim, 8, of Chester Springs, PA.



(Image: Sailor and Mermaid) Kylie Bigham, 6, and Jack Bigham, 3, of Spring City, PA, made a charming pair during Sea Isle City's 2015 Baby Parade. Organizers expect even more creative costumes during this year's parade on July 19.



(Image: Minion) During Sea Isle City's annual Baby Parade on July 19, prizes will be awarded to participants in several categories. In 2015, "Minion" Genevieve Conte, 7 months, of Petersburg NJ, won 1st prize in the parade's Riding Division.



(Image: Lemonade) Taylor Evans, 8 and Casey Evans, 5, of Kennett Square, PA, were among the many costumed youngsters who participated in Sea Isle City's 2015 Baby Parade. Don't miss the 2016 Baby Parade on July 19 to see what this year's participants will wear.



(Image: Attractive Boy) Children will win prizes in several categories during Sea Isle City's annual Baby Parade on July 19. In 2015, Joe Jerussi, 18 months, of Arlington VA, was among the winners in the parade's "Most Attractive Boy" division.



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