



E-NEWSLETTER

July 21, 2016

From The City of Sea Isle City, New Jersey

MAYOR'S MESSAGE:

Each summer, countless families travel to Sea Isle City simply to frolic on our beaches and swim in the Atlantic Ocean. To help keep everyone safe, we are fortunate to have the members of the Sea Isle City Beach Patrol, who keep an eye on surf conditions and provide assistance when needed. The SICBP has a long-standing commitment to excellence and safety that has been cultivated and passed down for generations – and brothers Hugh and Joe Bowen were fine examples of that commitment.

As valued members of our Beach Patrol for many years, the Bowen brothers left an indelible mark on our community that has not been forgotten. This was clearly evident on July 11, when nearly 200 people gathered on the 43rd Street Beach to honor Hugh and Joe during a memorial service hosted by the SICBP Alumni Association. I commend all those who were on hand to honor the Bowens; and I'd like to extend my gratitude to each member of the SICBP, past and present, for all they have done – and continue to do – for us all.

On Tuesday evening, I had the pleasure of appearing in this year's Baby Parade, which featured an amazing gathering of children! It was a special year for this event, because 2016 marks the 100th Anniversary of Sea Isle's very first Baby Parade. To honor that milestone, the City's Division of Tourism invited representatives from the Sea Isle City Women's Civic Club to serve as the parade's Grand Marshals because the Civic Club is credited with founding the Baby Parade back in 1916. If you missed this year's parade, be sure to check-out the "Recent Photos" section of this newsletter to see some of the fantastic contestants who made the night memorable.

Looking ahead, we still have many events coming your way this summer – including free Family Dance Parties with D.J. Jeff on Monday and Thursday nights, "Movies Under the Stars" on Tuesdays, Family Fun Nights each Friday, and our incredible line-up of free "Concerts Under the Stars" every Saturday. If you're looking for additional activities for your family, be sure to check-out Beachcomber Guided Tours on Tuesday and Thursday mornings and Sea Isle's weekly Farmers Market each Tuesday – not to mention the many other events listed on the City's 2016 calendar. For more information about "what's happening" in Sea Isle City, go to www.VISITSICNJ.com or stop by the Welcome Center, which is open seven days a week.

This week, I have two "Shout Outs" to share...

The first goes to Jim Phillips and his family, long time Sea Isle City residents who now live in Hawaii. Even though the Phillips clan lives thousands of miles away, distance does not stop them from regularly reading our E-Newsletter. --We look forward to having the Phillips' back in Sea Isle soon. The second Shout Out goes to law enforcement officials all over the nation. --Please know that you have our support!

Smile...You're in Sea Isle!

Mayor Leonard C. Desiderio

CITY COUNCIL'S MESSAGE:

Councilman Kehner has begun his one-year term as City Council President, and he would like to express his gratitude to his fellow Council members for putting their trust and faith in him as he stands at Council's helm during the next twelve months. Additionally, each member of City Council looks forward to working with the Administration in the year ahead as our town continues to move forward in a positive direction.

During the July 12 City Council meeting, Business Administrator George Savastano reported that, as of July 11, the Sea Isle City Beach Tag Office has collected \$1,153,835 in beach tag fees, which reflects a slight increase from last year's figures. City Council is happy to learn that beach tag sales continue to be positive, as this indicates that Sea Isle City is a popular family destination and that many people are enjoying our beaches.

Also on July 12, Councilman Divney, who serves as Council liaison to the Planning Board, reported that there will be a Public Hearing in City Hall on Monday, September 12, at 7:00 p.m., to discuss the City's current Master Plan Re-Examination. Additionally, Council President Kehner commended the Sea Isle City Police Department for addressing recent quality of life issues that have arisen this summer, particularly along the Promenade. As a reminder, if you have concerns about an occurrence on the Promenade or anywhere in town, Council encourages you to contact the police department immediately so all issues can be addressed in an efficient and timely manner.

Each of the resolutions on the July 12 Consent Agenda was approved by City Council, including...

- Resolution 146, which authorized the award of a contract for storm drain improvements along Kneass Street, from 38th to 40th Street, which will improve drainage in that area.
- Resolution 147, which allows the City to sell surplus property via an online auction.
- Resolution 148, which authorizes the City to advertise for Request For Proposals for the lease of City-owned property along Landis Avenue at 7th Street, where private companies have traditionally conducted environmental research and testing since the 1970's.

The next City Council meeting will take place on Tuesday, July 26, at 10:00 a.m. in Council Chambers. We hope to see you there!

Best regards from the members of City Council,

Council President Bill Kehner (wkehner@seaislecitynj.us)

John Divney (jdivney@seaislecitynj.us)

Frank Edwardi (fedwardijr@seaislecitynj.us)

Jack Gibson (jgibson@seaislecitynj.us)

Mary Tighe (mtighe@seaislecitynj.us)

PROJECT UPDATES:

In accordance with our typical practice, now that the summer season is here, we try to limit the amount of construction taking place on public property, in order to minimize the disruption to our residents and visitors, as for many, this time of the year is precious. We also are in the process of preparing and putting into place plans for the next round of capital improvements throughout the City. As these projects move forward through the design, bidding, and construction phases, we will continue to provide you with updates on their progress.

Utility Reconstruction, 36th & 37th Streets (Autumn 2015 construction)

On March 26, 2015 City Council awarded a bid to Garden State General Construction in the amount of \$431,353.40 for the utility reconstruction of 36th Street & 37th Street, from Cini Street to Landis Avenue. As of

this date, all work has been completed. Due to the inclement weather over the winter, the area did not have sufficient time to settle, therefore, the City will reconstruct the streets in early fall of 2016.

Utility Reconstruction – various streets

On October 27, 2015, City Council awarded a bid to RTW Construction of Southampton, New Jersey, in the amount of \$744,713 for utility reconstruction at the following locations:

- 47th Street from Landis Avenue to Promenade – substantially completed.
- 49th Street from Landis Avenue to Promenade – substantially completed.
- 65th Street from Landis Avenue to Central Avenue – held until fall.
- 65th Street from Landis Avenue to Pleasure Avenue – substantially completed.
- 69th Street from Landis Avenue to Central Avenue – substantially completed.
- 76th Street from Landis Avenue to Pleasure Avenue – substantially completed.

Work to install new sanitary main, sanitary laterals, new water main and water services on 47th, 49th, and 65th (from Landis to Pleasure and 69th Street) is completed. All uncompleted work will resume in the fall, including paving.

Roadway Reconstruction Program – various streets

On March 15, 2016, City Council awarded a bid to Ricky Slade Construction, Inc., of Bridgeton, New Jersey, in the amount of \$299,437.50 for road reconstruction at the following locations:

- 44th Street from Landis Avenue to the Promenade – completed
- 46th Street from Landis Avenue to the Promenade – completed
- 56th Street from Landis Avenue to the Promenade – completed

Roadway elevation on selected areas of 44th Street and Venician Road – completed.
Project is being closed out.

Sea Isle Boulevard

The Cape May County Board of Chosen Freeholders, at their May 13, 2014 meeting, awarded a \$12.7 million contract to South State, Inc. for the Sea Isle Boulevard Improvement project that will raise the roadway by approximately 4.5-feet and otherwise reconstruct Sea Isle Boulevard.

Traffic has been diverted to the south side of the boulevard; and the contractor has placed fill on the north side of the causeway to an average height of about 6.5-feet, which is 2-feet higher than the eventual height of the completed roadway. The additional 2-feet, which will be removed prior to the next construction phase, is surcharge to compress the underlying layers of soil. The goal is to obtain as much settlement as possible prior to paving on top of the new fill.

The current plan is to start paving of the north side this coming fall. The entrance to the northbound parkway has been reconfigured in order to provide room for eastbound vehicles to travel around vehicles making a left turn onto the parkway entrance.

Motorists are advised to be aware of the revised traffic patterns in the construction zone and the reduced speed limit.

Streetscape Improvement on Landis Avenue

On September 8, 2015, City Council awarded a bid to Think Pavers Hardscaping, of Swedesboro, NJ, in the amount of \$796,648.33 for streetscape improvements on Landis Avenue from 43rd Street to 39th Street. This project includes various aspects of beautification, which includes new sidewalks, paver crosswalks, traffic striping, lighting, sod, stone mulching, various tree plantings & tree grates, benches and bike racks. The block

from JFK to 40th was previously completed as part of the JFK Gateway Project. Punch list items are being completed, and Landis Avenue is now open to all vehicular traffic.

Public Works Maintenance Garage – 80th Street & Central

On March 23, 2016, City Council awarded a bid to Archetto Construction of Vineland, NJ to replace the roof, siding and insulation at this location. Work has begun on this project. The west side of the building has been completed with work beginning on the east side. Some electrical improvements have been in the works with a brief power interruption to the building. The maintenance department continues to work out of this location.

Sea Isle Branch – Cape May County Library

The Department of Public Works, in conjunction with the County Library System, Environmental Commission and the Shade Tree Committee, has been working hard to enhance the landscaping at the 4800 Park Road site. This included parking lot and walkway improvements, grading, irrigation, sod, landscaping and trees. Also included were two Terrapin Turtle Gardens for nesting purposes. Signage is on order to explain their nesting habits including “fun facts.” This portion of the project was in cooperation with Cameron Day, of Sea Isle Boy Scout Troop 76, for his Eagle Scout Project. Public Works employees and Cameron cooperated with the Historical Museum to redo the Memorial Garden, which includes a new water feature, enhancements to the landscaping and restoration of the ship’s mast and statue.

MASTER PLAN RE-EXAMINATION UPDATE:

The Planning Board sub-committee has received and reviewed the initial draft of the Master Plan Re-Examination Report, which was prepared by Maser Consulting. The sub-committee is currently adding their comments to the draft, and will soon forward it to the full Planning Board.

It is anticipated the full Planning Board will complete their review of the draft during their August 8 meeting. Based on that review, a final review of the draft is expected to occur during a Public Hearing on Monday, September 12, at 7:00 p.m., in City Hall.

SIGN-UP FOR EVENT CANCELLATION ALERTS:

Anyone can sign-up for event cancellation text messages by texting “sicalert” to “84483” on your smart phone. You can also sign-up for event cancellation text messages and email alerts by going to the City’s Visitors Website, www.VISITSICNJ.com, and clicking the “Rained Out” link on the home page. Once signed-up, you will receive alerts whenever a local concert, festival or other outdoor City event has been cancelled, postponed or re-scheduled.

SUMMER OPEN-GYM HOURS:

This summer, Sea Isle City’s Municipal Gymnasium, located inside the former Public School building on Park Road, will be open to the public Monday through Friday, from 9:00 a.m. to 1:00 p.m. For more information, phone the Recreation Office at 263-0050.

NATIONAL NIGHT OUT:

The Sea Isle City Police Department, in cooperation with the City's Municipal Alliance Committee and other local organizations, will host a 2016 National Night Out Celebration on Tuesday, August 2, from 6:00 to 8:00 p.m., at Excursion Park, JFK Boulevard and the Beach. During National Night Out, families will enjoy a variety of free entertainment and activities, including live music, a dunk tank, photo booth, face painters and other family-fun. There will also be many interactive law enforcement and safety displays to experience. Afterwards, everyone is invited to a free showing of the hit movie "Descendants" at Excursion Park (don't forget to bring a folding chair or beach blanket so you can spread-out on the park's lawn during the movie). For more information about National Night Out, please phone the SICPD at 263-4311.

BEACH PATROL ALUMNI HALL OF FAME DINNER:

The Sea Isle City Beach Patrol Alumni Association will host their annual Hall of Fame Induction Dinner on Saturday, August 13, at 7:00 p.m. at The Lobster Loft Restaurant in historic Fish Alley. This year's Hall of Fame inductees are Pat Moran, Gene Riley and Tim Barton. Tickets for the Alumni Association's Hall of Fame Dinner will be available at the door on August 13. For additional information, please phone (609) 263-7422 or visit www.sicbp.com and click the "Alumni" link on the home page.

BEACH TAG MOBILE APP:

Sea Isle City's Beach Tag Office has gone mobile! Apple mobile device users can save time by ordering their 2016 seasonal beach tags via a free app from Viply (download the Viply app at the iTunes store...the Viply web link will show you how it works). Once you purchase your beach tags with the Viply app, you can pick them up at your convenience at the Sea Isle City Beach Tag Office on JFK Boulevard, where you will simply use your mobile device to scan-in and get your tags. A nominal service fee per tag will be applied at the time of purchase. For more info, visit www.seaislecitynj.us/beach-tags.aspx.

BEACH BARD POETRY READINGS:

The public is invited to attend The 2016 Beach Bards Poetry & Prose Reading Series, which will take place on July 24, August 22, and September 19 at 6:00 p.m. in the Sea Isle City Library, 4800 Central Avenue. After the readings, there will be meet-and-greet with the artists. The Beach Bards are sponsored by the Cape May County Library. For more info, please phone the County Library at 609-463-6389.

AARP BUS TRIP TO ATLANTIC CITY:

AARP Chapter 710 will host a Bus Trip to The Tropicana Casino Hotel in Atlantic City on Monday, August 8, 2016. The cost is \$39 per person, which includes a ticket to "Magique Remixed," Tropicana's Fiesta Buffet, \$15 in slot money, and roundtrip motor coach transportation. For more info, call Joy Sumski at 609-624-2080.

SUMMER EMPLOYMENT OPPORTUNITIES:

Sea Isle City's Department of Public Works is now hiring seasonal employees for the summer of 2016 – including nighttime janitors. Applicants must be at least 18 years old. For additional info, phone 263-6000, ext. 17. To apply online, go to <http://seaislecitynj.us/human-resources.aspx> and click the "Summer Employment Application" link.

TRASH & RECYCLING INFO:

Curbside trash and recycling collections take place twice each week on the following streets:

1st to 44th Street = Wednesday & Saturday

45th to 70th Street = Monday & Thursday

71st to 94th Street = Tuesday & Friday

Don't Forget: The City will not collect carpeting or other construction materials, propane tanks, tires or batteries. Sea Isle City is a Single Stream Recycling Community, which means residents can combine all of their recyclable materials (paper, cans, glass and plastics) in one curbside collection bin. Recycling is not just a good idea...it's the law in Sea Isle City.

Sea Isle City's Trash and Recycling Depot, located next to the Bridge on JFK Boulevard, is open seven days a week (7:15 a.m. - 2:45 p.m.). The Depot will be closed on holidays (except New Year's Day, Presidents Day, Memorial Day, Independence Day and Labor Day). The Depot will accept drop-offs of trash and recycling, however Bulk Trash is not accepted at that location. **Free Refrigerator Magnets** with a complete list of Sea Isle City's year-round trash and recycling information are now available at the Public Works Building, 3905 Central Avenue, and at the Welcome Center, 300 JFK Boulevard. For additional information about Sea Isle's trash and recycling regulations, please phone 263-6000, ext.14.

BIKING OR WALKING? IMPORTANT INFO YOU SHOULD KNOW:

Attention Pedestrians:

--By law, pedestrians must cross streets at corners and intersections. Failure to obey pedestrian signals and use crosswalks at signaled intersections comes with a \$54 fine.

--Be on the lookout for vehicles turning right on red – always look left, right, and left again before crossing any street.

--Be visible when walking at night and in inclement weather.

--Only walk sober.

--Eliminate all distractions while walking, such as texting and talking on the phone.

Attention Bicyclists:

--Bicyclists must follow the rules of the road (stop at stop signs, yield to pedestrians in crosswalks, etc.).

--New Jersey law requires anyone under age 17 who rides a bicycle, is a passenger on a bicycle, or is towed as a passenger by a bicycle to wear a safety helmet (N.J.S.A. 39-4-10.1).

--Children should only ride bikes that fit their size – not bikes they will “grow into.”

--No one should ride a bike at night without bicycle lights, N.J.S.A. 39-4-10 (a white light on the front and a red light on the rear of your bike) – and always wear brightly-colored clothing at night (reflective clothes and reflective strips are ideal).

--A bell or other warning device is a legal requirement in New Jersey. It will probably not be heard by motor vehicle drivers, but it is useful as a warning and as a courtesy to alert other bicyclists and pedestrians of your approach (N.J.S.A. 39:4-11).

--Everyone should keep their bikes tuned-up and functioning properly.

ORGANIZATIONS, BOARDS & COMMISSIONS:

A.A.R.P. CHAPTER 710: Meetings take place on the 2nd Thursday of the month, 1:00 p.m., Community Lodge (263-1453)

BEAUTIFICATION COMMITTEE: Meetings take place on the 3rd Thursday of the month (September to November and March to May), 2:00 p.m., Welcome Center Meeting Room (263-7758 or 263-3914)

BOY SCOUT TROOP 76: Meetings take place on Fridays, 5:30 p.m., former Public School Gymnasium, 4501 Park Road (263-5370).

CATHOLIC DAUGHTERS: Meetings take place on the 3rd Tuesday of the month, 7:00 p.m., Saint Joseph Parish Auditorium, 132 - 44th and Central Avenue (263-6171).

CHAMBER OF COMMERCE & REVITALIZATION: Meetings take place on the 1st Tuesday of the month, 9:00 a.m., City Council Chambers, City Hall (263-9090).

COMMODORE CLUB: 3700 Boardwalk, on the Promenade at The Spinnaker (263-4440).

DEMOCRATIC CLUB: (263-3656).

ENVIRONMENTAL COMMISSION: Meetings take place on the 2nd Wednesday of the month (March to November), 7:00 p.m., Public Works Building, 3905 Central Avenue (263-2081)

GARDEN CLUB OF SEA ISLE CITY: Meetings take place on the 1st Thursday of the month (March to June and September to December), 7:00 p.m., Community Lodge (263-3331).

GARDEN CLUB OF TOWNSENDS INLET: (263-3002)

HISTORICAL SOCIETY & MUSEUM: 4800 Landis Avenue (www.seaislemuseum.com or 263-2992).

ITALIAN AMERICAN CLUB: Meetings take place on the 2nd Wednesday of the month, 6:00 p.m., 309 JFK Boulevard (263-0700).

KNIGHTS OF COLUMBUS: Meetings take place on the 2nd & 4th Thursdays of the month, 7:30 p.m., Saint Joseph Parish Auditorium, 132 - 44th Street (263-1271).

PLANNING BOARD OF ADJUSTMENTS: Meetings take place on the 2nd Monday of the month (except holidays), 7:00 p.m., City Hall (263-1166)

REPUBLICAN CLUB: (263-1176)

RECREATION COMMITTEE: Meetings are held in the former Public School Building, 4501 Park Road, March 8, May 3, and October 4 (609-263-0050).

SCHOOL BOARD: Meetings take place at 7:00 p.m. in the former Public School Building, 4501 Park Road, on May 10, June 28, September 13 and November 8 (263-6142).

SEA ISLE CATS INC.: Visit the Crooked Tail Thrift Shop, 4208 Landis Avenue, for meeting times and dates (609-972-5887)

SEA ISLE CITY TAXPAYERS ASSOCIATION: Meetings take place on the 2nd Saturday of the month, 10:00 a.m., Community Lodge (263-6817 or www.sicta.org).

SHADE TREE COMMITTEE: Meetings take place on the 2nd Wednesday of the month, 6:30 p.m. (March – November), Public Works Building, 3905 Central Avenue.

TOWNSENDS INLET YACHT CLUB: 87th Street & the Bay (609-263-2503 or www.tiyachtclub.com).

TOWN WATCH / TOWN PRIDE: P.O. Box 17, Sea Isle City, NJ (263-8348).

TOURISM COMMISSION: Meetings take place in the Sea Isle City Welcome Center, 300 JFK Boulevard, 10:00 a.m., May 12 and October 13 (263-8687).

V.F.W. POST 1963: 301 JFK Boulevard (609-263-1711 or www.vfwpost1963.com).

WOMEN'S CIVIC CLUB: Meetings take place every Tuesday, 11:30 a.m., Community Lodge (263-8149).

YACHT CLUB OF SEA ISLE CITY: 4487 Venicean Road (263-7282 or www.ycsic.com).

ZONING BOARD OF ADJUSTMENTS: Meetings take place on the 1st Monday of the month (except holidays), 7:00 p.m., City Hall (263-1166).

DO YOU HAVE A QUESTION?

If you have questions or concerns, there is no need to wait for an upcoming City Council meeting to express your thoughts. You can contact the head of any City Department to obtain the answers you need. For a complete list of contact information, visit our Municipal Website, www.seaislecitynj.us, or phone City Hall at 263-4461.

RECENT PHOTOS:

The Sea Isle City Beach Patrol's newest recruits recently participated in Rookie School, a week of training and orientation led by seasoned lifeguards from the SICBP....



The City's Division of Tourism hosted "Princess for a Day" on July 7 in the Community Lodge, where 60 girls enjoyed a variety of fun activities...





On July 10, the City's Division of Recreation hosted the Phillies Home Run Derby at Dealy Field for boys and girls, ages 7-12...





On July 11, the Sea Isle City Beach Patrol Alumni Association hosted a Memorial Service on the 43rd Street Beach in honor of long-time SICBP lifeguards Joe and Hugh Bowen. Nearly 200 people were on hand to honor the memories of Joe, a past Captain with the SICBP, and Hugh, a Lieutenant...





Members of the Bowen Family are shown on Sea Isle City's 43rd Street Beach during the memorial service for brothers Joe and Hughie Bowen – among them are Joe's wife, Alma Bowen (standing, center, holding flower), and her son, Brian Bowen (standing, far left)...



Several members of the Sea Isle City Beach Patrol (past and present) are shown on July 11...



On July 14, Melissa McGee, from 6-ABC, was broadcasting live from Sea Isle's 42nd Place canal, where she gave viewers tips on crabbing in the bay...



On July 18, the Sea Isle City Historical Society hosted an event titled "The History of Sea Isle City" inside Sea Isle's Library. Led by Historical Society President Mike McHale, the informative "Walk Down Memory Lane" included many points of interest, including facts about the local landscape during the Ice Ages, the island's Lenni-Lenape inhabitants, Pirates who took refuge in the region, where prohibition-era speakeasies were located, Victorian times in Sea Isle City, and much more...



Sea Isle's Beachcomber Tour Guides are enjoying another season leading families on one-hour tours of the beach. The Beachcombers offer tours on Tuesday and Thursday mornings throughout the summer at a cost of only \$1 per person. Each child who takes a tour receives a free sand pail, a Sara the Turtle Coloring Book and plenty of interesting facts. For information, go to www.VISITSICNJ.com or phone 609-263-9643.

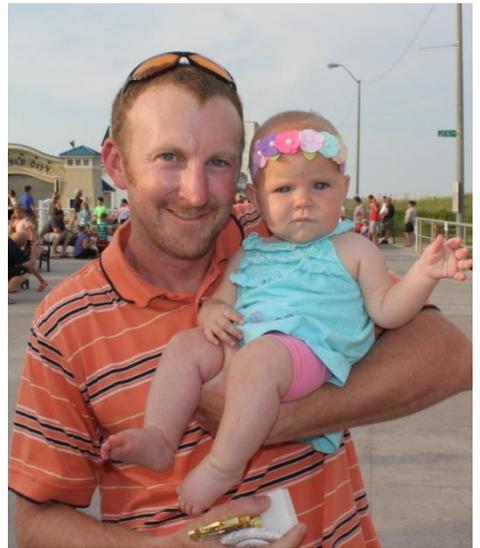


The City's Division of Tourism hosted Sea Isle City's annual Baby Parade on July 19 along the promenade, featuring over 60 children and a variety of entertainers. 2016 marked the 100th anniversary of Sea Isle's first Baby Parade, which was originally founded by The Sea Isle City Women's Civic Club in 1916. To honor their contributions to this community, representatives from today's Civic Club were invited to be Parade Grand Marshals. Shown below (from left) are Vera McQuillen, Dodi Walker, Peggy Wills, Michele Ciuro, Dolores Meyers and Civic Club President Debra Genovese...









On July 19, Mayor Desiderio cut a ceremonial ribbon at Rita's Water Ice, 4109 Landis Avenue, in honor of the DiAntonio Family, who are the new owners of that Rita's location...



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